DENISE VOIGT CRAWFORD SECURITIES COMMISSIONER

# JOHN R. MORGAN DEPUTY SECURITIES COMMISSIONER

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208 E 10th Street, 5th Floor Austin, Texas 78701-2407 www.ssb.state.txus JACK D. LADD CHAIRMAN

BRYAN K. BROWN MEMBER

BETH ANN BLACKWOOD MEMBER

WILLIAM R SMITH MEMBER

EDWARD ESCUDERO MEMBER

IN THE MATTER OF FABULAIR, LLC AND DOUGLAS JAMES HORD 0000

Order No. ENF-07-CDO-1643

TO: Fabulair, LLC 2450 Louisiana Street, Suite 400-703 Houston, Texas 77006

> Douglas James Hord 2450 Louisiana Street, Suite 400-703 Houston, Texas 77006

## AGREED CEASE AND DESIST ORDER

Be it remembered that Fabulair, LLC ("Respondent Fabulair"), by and through its President, Douglas James Hord, and Douglas James Hord, individually ("Respondent Hord") (collectively "Respondents"), appeared before the Securities Commissioner of Texas ("Securities Commissioner") and consented to the entry of this Order and the Findings of Fact and Conclusions of Law contained herein.

#### FINDINGS OF FACT

- 1. Respondents have waived (a) Respondents' right to notice and a hearing in this matter; (b) Respondents' right to appear and present evidence in this matter; (c) Respondents' right to appeal this Order; and (d) all other procedural rights granted to Respondents by The Securities Act, TEX. REV. CIV. STAT. ANN. art. 581-1 et seq. (Vernon 1964 & Supp. 2006) ("Texas Securities Act"), and the Administrative Procedure Act, TEX. GOV'TCODE ANN. § 2001.001 et sea. (Vernon 2000 & Supp. 2006) ("Administrative Procedure Act").
- 2. Respondent Fabulair is a limited liability company that maintains a last known address of 2450 Louisiana Street, Suite 400-703, Houston, Texas 77006.
- 3. Respondent Hord is the President of Respondent Fabulair and maintains a last known business address of 2450 Louisiana Street, Suite 400-703, Houston, Texas 77006.

- 4. Respondents have offered for sale in Texas units representing one percent ownership interest or equity in Fabulair via the internet website accessible at www.fabulair.com and other offering materials.
- 5. The units were not registered by qualification, notification or coordination and no permit has been granted for their sale in Texas.
- 6. Respondents were not registered with the Securities Commissioner as dealers or agents at any time material hereto.

#### CONCLUSIONS OF LAW

- 1. The above-described units are "securities" as that term is defined in Section 4.A of the Texas Securities Act.
- 2. Respondents have violated Section 7 of the Texas Securities Act by offering securities for sale in Texas at a time when the securities were not registered with the Securities Commissioner.
- 3. Respondents have violated Section 12 of the Texas Securities Act by offering securities for sale in Texas without being registered pursuant to the provisions of Section 12 of the Texas Securities Act.
- 4. The foregoing violations constitute bases for the issuance of an Agreed Cease and Desist Order pursuant to Section 23.A of the Texas Securities Act.

# **ORDER**

- It is therefore ORDERED that Respondents immediately CEASE AND DESIST from offering for sale any security in Texas until the security is registered with the Securities Commissioner or is offered for sale pursuant to an exemption from registration under the Texas Securities Act.
- 2. It is further ORDERED that Respondents immediately CEASE AND DESIST from the offer and sale of securities in Texas until Respondents are registered with the Securities Commissioner as dealers or agents or an available exemption from registration is utilized.

SIGNED AND ENTERED by the Securities Commissioner this 20th day of 2007.

DENISE VOIGT PRAWFORD

Securities Commissioner

Respondents:

Fabulair, LLC

Douglas James Hord, President

Douglas James Hord, Individually

Approved as to Form:

Joseph Rotunda

Director

Enforcement Division

Mogey Lovelle

Attorney

**Enforcement Division** 

#### ACKNOWLEDGMENT

On the <u>15</u> day of <u>Novemy</u>, 2007, Fabulair, LLC ("Respondent Fabulair"), by and through its President, Douglas James Hord, personally appeared before me, executed the foregoing Order and acknowledged that:

- 1. Douglas James Hord is duly authorized to enter into the foregoing Order on behalf of Respondent Fabulair;
- **2.** Douglas James Hord has read the foregoing Order;
- 3. Respondent Fabulair has been fully advised of its rights under the Texas Securities Act and the Administrative Procedure Act;
- **4.** Respondent Fabulair knowingly and voluntarily consents to the entry of the foregoing Order and the Findings of Fact and Conclusions of Law contained therein; and,
- 5. Respondent Fabulair, by consenting to the entry of the foregoing Order, has knowingly and voluntarily waived its rights as set forth therein.

[affix notary seal here]

BONNI L. WOOTEN

Notary Public, State of Texas
My Commission Expires
Jonuary 14, 2010

Notary Public in and for the State of

### **ACKNOWLEDGMENT**

On the \( \sum\_{\subset} \) day of \( \subset\_{\subset} \) 2007, Douglas James Hord ("Respondent Hord") personally appeared before me, executed the foregoing Order and acknowledged that:

- 1. Respondent Hord has read the foregoing Order;
- 2. Respondent Hord has been fully advised of his rights under the Texas Securities Act and the Administrative Procedure Act:
- 3. Respondent Hord knowingly and voluntarily consents to the entry of the foregoing Order and the Findings of Fact and Conclusions of Law contained therein; and,
- **4.** Respondent Hord, by consenting to the entry of the foregoing Order, has knowingly and voluntarily waived his rights as set forth therein.

RONNI L. WOOTEN
Notery Public, State of Texas
My Commission Expires
January14,2010

[affix notary seal here]

Notary Public in and for

the State of Corporation on: