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Texas State Securities Board

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IN THE MATTER OF SHANNON MCADAMS

§ 8 Order No. ENF-07-CDO-1638

TO: Shannon McAdams 438 West 18th Street Houston, Texas 77008

AGREED CEASE AND DESIST ORDER AND ORDER MODIFYING ORDER NO. ENF-07-CDO-1625

Be it remembered that Shannon McAdams ("Respondent") appeared before the Securities Commissioner of the State of Texas ("Securities Commissioner") and consented to the entry of this Order ("Order") and the Findings of Fact and Conclusions of Law contained herein.

FINDINGS OF FACT

- **1.** Respondent maintains a last known address of 438 West 18th Street, Houston, Texas 77008.
- Respondent participated in making available the opportunity to invest in the JaxTrece Exclusive Investment Opportunity through JaxTrece Exclusive Investments, LLC ("JaxTrece") to Texas residents. Investors were told that JaxTrece secured assets for nonprofit organizations by providing bridge loans based on grants or proposals for federal, state and private funding sought by the nonprofit organizations. Upon securing funds based on a grant or proposal, JaxTrece was reportedly repaid the principal constituting the bridge loan plus interest.
- 3. Investors were provided materials that purported to contain the entirety of the terms and conditions related to the JaxTrece Exclusive Investment Opportunity and further indicated that the principal investment was guaranteed. These materials also indicated that returns on the investment averaged between 21.3% and 51.3% on an annual basis from 1996 through 2005.

- 4. In connection with making available the abovedescribed JaxTrece Exclusive Investment Opportunity, Respondent represented that he believed investor principal is guaranteed, which is materially misleading or otherwise likely to deceive the public in light of the fact that JaxTrece did not disclose material information relating to what funds or assets, if any, had been reserved for the purpose of effectuating the purported guarantee.
- In connection with making available the above-described JaxTrece Exclusive Investment Opportunity, Respondent represented that he believed the offering materials contained the entirety of the terms and conditions related to the JaxTrece Exclusive Investment Opportunity, which is materially misleading or otherwise likely to deceive the public in light of the fact that compensation, fees and costs not referenced in the offering materials were to be charged to investors.
- 6. Respondent was not registered with the Securities Commissioner as a dealer or agent at any time material hereto.
- 7. On February 26,2007, the Securities Commissioner entered Emergency Cease and Desist Order No. ENF-07-CDO-1625 (the "Emergency Order") against JaxTrece, Ramon and Respondent.
- 8. Respondent filed a request for hearing on the Emergency Order on March 21,2007.
- 9. By executing this Order, and upon entry of this Order by the Securities Commissioner, Respondent agrees that the entire claim forming the basis of Respondent's request for a hearing on the Emergency Order is withdrawn and not subject to appeal.

CONCLUSIONS OF LAW

- 1. The JaxTrece Exclusive Investment Opportunity is a "security" as that term is defined by Section 4.A of the Texas Securities Act.
- 2. Respondent violated Section 12 of the Texas Securities Act by participating in the offer for sale of securities in Texas without being registered pursuant to the provisions of Section 12 of the Texas Securities Act.
- 3. Respondent has participated in offers containing statements that are materially misleading or otherwise likely to deceive the public.
- 4. The foregoing violations constitute bases for the issuance of an Agreed Cease and Desist Order against Respondent pursuant to Section 23.A of the Texas Securities Act.

ORDER

- 1. It is therefore ORDERED that Respondent immediately CEASE AND DESIST from acting as a securities dealer or agent in Texas until Respondent is registered with the Securities Commissioner or is acting pursuant to an exemption from registration under the Texas Securities Act.
- 2. It is further ORDERED that Respondent CEASE AND DESIST from offering securities in Texas through an offer containing a statement that is materially misleading or otherwise likely to deceive the public.
- 3. It is further ORDERED that the Emergency Order is modified by this Order solely and exclusively as the Emergency Order relates to Respondent.

SIGNED AND ENTERED by the Securities Commissioner this 11th day of September 2007.

DENISE VOIGT CRAWFORD
Securities Commissioner

Respondent:

Shannon McAdams

Approved as to form:

Joseph Rotunda Director

Enforcement Division

Dan Krocker

Counsel for Respondent

ACKNOWLEDGMENT

On the <u>Appert</u>, 2007, Shannon McAdams ("Respondent") personally appeared before me, executed the foregoing Order, and acknowledged that:

- 1. Respondent has read the foregoing Order;
- 2. Respondent has been fully advised of his rights under the Texas Securities Act and the Administrative Procedure Act;
- 3. Respondent knowingly and voluntarily consents to the entry of the foregoing Order, and the Findings of Fact and Conclusions of Law contained therein; and,
- **4.** Respondent, by consenting to the entry of the foregoing Order, has knowingly and voluntarily waived his rights as set forth therein.



[affix notary seal here]

Notary Public in and for the State of Texas

My commission expires on: 4-11-09