

DENISEVOIGT CRAWFORD
SECURITIES COMMISSIONER

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DEPUTY SECURITIES COMMISSIONER

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Texas State Securities Board

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IN THE MATTER OF
FROM MEXICO, LLC

§
§

Order No. ENF-07-CDO-1632

TO: From Mexico, LLC
15301 Ventura Boulevard
Building B, Suite 470
Sherman Oaks, California 91403

AGREED CEASE AND DESIST ORDER

Be it remembered that From Mexico, LLC ("Respondent"), by and through its managing member, Ken Hartford aka Ken Herts, appeared before the Securities Commissioner of Texas ("Securities Commissioner") and consented to the entry of this Order and the Findings of Fact and Conclusions of Law contained herein.

FINDINGS OF FACT

- 1 Respondent has waived (a) Respondent's right to notice and a hearing in this matter; (b) Respondent's right to appear and present evidence in this matter; (c) Respondent's right to appeal this Order; and (d) all other procedural rights granted to Respondent by The Securities Act, TEX. REV. CIV. STAT. ANN., art 581-1 et seq. (Vernon 1964 & Supp. 2006) ("Texas Securities Act"), and the Administrative Procedure Act, TEX. GOV'T CODE ANN. § 2001.001 et seq. (Vernon 2000 & Supp 2006) ("Administrative Procedure Act").
- 2 Respondent is a Nevada entity that maintains a last known address at 15301 Ventura Boulevard, Building B, Suite 470, Sherman Oaks, California 91403
- 3 Respondent offered for sale and sold in Texas membership units in From Mexico, LLC.
- 4 The above-described membership units were not registered by qualification, notification or coordination and no permit has been granted for their sale in Texas.
- 5 Respondent was not registered with the Securities Commissioner as a dealer or agent at any time material hereto,

CONCLUSIONS OF LAW

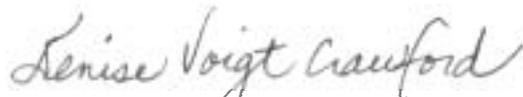
1. The above-described membership units in Respondent are "securities" as that term is defined in Section 4.A of the Texas Securities Act.
2. Respondent has violated Section 7 of the Texas Securities Act by offering securities for sale in Texas at a time when the securities were not registered with the Securities Commissioner.
3. Respondent has violated Section 12 of the Texas Securities Act by offering securities for sale in Texas without being registered pursuant to the provisions of Section 12 of the Texas Securities Act.
4. The foregoing violations constitute bases for the issuance of an Agreed Cease and Desist Order pursuant to Section 23.A of the Texas Securities Act.

ORDER

1. It is therefore ORDERED that Respondent immediately CEASE AND DESIST from offering for sale any security in Texas until the security is registered with the Securities Commissioner or is offered for sale pursuant to an exemption from registration under the Texas Securities Act.
2. It is further ORDERED that Respondent immediately CEASE AND DESIST from the offer and sale of securities in Texas until Respondent is registered with the Securities Commissioner as a dealer or agent or an available exemption from registration is utilized.

SIGNED AND ENTERED by the Securities Commissioner this 20th day of

July, 2007.


DENISE VOIGT CRAWFORD
Securities Commissioner

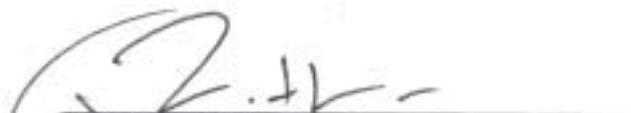
Respondent:

From Mexico, LLC



Ken Hartford aka Ken Herts
Managing Member

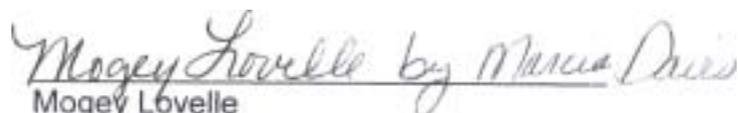
Approved as to Form.



Joseph Rotunda
Director
Enforcement Division



Joel Held
Attorney for Respondents
Baker & McKenzie, LLP
2300 Trammell Crow Center
2001 Ross Avenue
Dallas, Texas 75201



Moge Lovelle
Enforcement Attorney
Enforcement Division

ACKNOWLEDGMENT

On the 17th day of July, 2007 From Mexico, LLC ("Respondent", by and through its Manager, ~~Ken Hartford~~ aka Ken Herts, personally appeared before me, executed the foregoing Order and acknowledged that:

1. Ken Hartford aka Ken Herts is duly authorized to enter into the foregoing Order on behalf of Respondent;
2. Ken Hartford aka Ken Herts has read the foregoing Order;
3. Respondent has been fully advised of its rights under the Texas Securities Act and the Administrative Procedure Act;
4. Respondent knowingly and voluntarily consents to the entry of the foregoing Order and the Findings of Fact and Conclusions of Law contained therein; and,
5. Respondent, by consenting to the entry of the foregoing Order, has knowingly and voluntarily waived its rights as set forth therein.



A handwritten signature in cursive script, appearing to read "Aracelly Batte", written over a horizontal line.

Notary Public in and for
the State of CALIFORNIA

My commission expires on: OCT. 16, 2009