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Texas State Securities Board

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BETH ANN BLACKWOOD CHAIR

> BRYAN K. BROWN MEMBER

EDWARD ESCUDERO MEMBER

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E. WALLY KINNEY MEMBER

IN THE MATTER OF EXECUTIVE BROKERAGE CORPORATION AND JOE A. BOWLES III

Order No. ENF-10-CD0-1695

TO: Executive Brokerage Corporation P.O. Box 26835, Austin, Texas 78755 8615 Alverstone Way, Austin, Texas 78759

> Joe A. Bowles III 8615 Alverstone Way, Austin, Texas 78759

EMERGENCY CEASE AND DESIST ORDER

This is your OFFICIAL NOTICE of the issuance by the Securities Commissioner of the State of Texas ("Securities Commissioner") of an EMERGENCY CEASE AND DESIST ORDER pursuant to Section 23-2 of The Securities Act, Tex. Rev. Civ. Stat. Ann. art. 581-1 et seq. (Vernon Supp. 2009) ("Texas Securities Act").

The Staff of the Enforcement Division ("the Staff") of the Texas State Securities Board ("the Securities Board") has presented evidence sufficient for the Securities Commissioner to find that:

FINDINGS OF FACT

- 1. Executive Brokerage Corporation ("Respondent EBC") is a Texas Domestic For-Profit Corporation that maintains last known business addresses at P.O. Box 26835, Austin, Texas 78755 and 8615 Alverstone Way, Austin, Texas 78759.
- 2. Joe A. Bowles III ("Respondent Bowles") is the President, Director, and Registered Agent of Respondent EBC. Respondent Bowles maintains a last known address at 8615 Alverstone Way, Austin, Texas 78759.
- 3. Respondents EBC and Bowles (collectively the "Respondents") are offering and selling investments in a trading program (the "EBC Trading Program") in and from Texas. These offers and sales are being made to members of a local church.

- 4. Respondents are projecting a thirty-five percent profit per trade and are touting their ability to generate lucrative returns at the end of a three month term.
- 5. The basic structure of the EBC Trading Program is as follows:
 - A. Investors are required to execute a Management Agreement and a Power of Attorney Trading Authorization Agreement authorizing Respondent EBC to manage investors' funds.
 - B. Principal tendered by investors will be deposited in individual accounts maintained at OptionsHouse, LLC, an Illinois based online brokerage firm.
 - C. Respondents will buy and sell options, stocks and/or other securities with investors' monies.
 - D. Respondent EBC will be entitled to a twenty percent management fee of investors' quarterly net profit as compensation for account management and trading decisions.
- 6. In connection with the offer for sale and sale of investments in the EBC Trading Program, Respondents are intentionally failing to disclose one or more of the following material facts:
 - A. Any risks associated with the EBC Trading Program including the risks associated with the trading of options and other securities or the potential loss of the entire principal investment,
 - B. Any information related to the techniques or strategy that will be used to trade options, stocks and/or other securities and successfully generate the represented return for investors, and
 - C. The operational history of Respondent EBC and the performance of the EBC Trading Program, including Respondents' record of successfully generating the represented return for investors.
- 7. Respondents are making statements that are materially misleading or otherwise likely to deceive the public by projecting a thirty-five percent profit per trade and lucrative returns at the end of a three month term and not disclosing the aforementioned material facts.

CONCLUSIONS OF LAW

1. An investment in the EBC Trading Program is a security as that term is defined by Section 4.A of the Texas Securities Act.

- 2. Respondents are engaging in fraud in connection with the offer for sale and sale of securities.
- 3. Respondents are making offers containing statements that are materially misleading or otherwise likely to deceive the public.
- 4. Respondents' conduct, acts, and practices threaten immediate and irreparable public harm.
- 5. The foregoing violations constitute bases for the issuance of an Emergency Cease and Desist Order pursuant to Section 23-2 of the Texas Securities Act.

<u>ORDER</u>

- 1. It is therefore ORDERED that Respondents immediately CEASE AND DESIST from engaging in any fraud in connection with the offer for sale of any security in Texas.
- 2. It is further ORDERED that Respondents immediately CEASE AND DESIST from offering securities in Texas through an offer containing a statement that is materially misleading or otherwise likely to deceive the public.

NOTICE

Pursuant to Section 23-2 of the Texas Securities Act, you may request a hearing before the 31st day after the date you were served with this Order. The request for a hearing must be in writing, directed to the Securities Commissioner, and state the grounds for the request to set aside or modify the Order. Failure to request a hearing will result in the Order becoming final and non-appealable.

You are advised under Section 29.D of the Texas Securities Act that any knowing violation of an order issued by the Securities Commissioner under the authority of Section 23-2 of the Texas Securities Act is a criminal offense punishable by a fine of not more \$5,000, or imprisonment in the penitentiary of not more than two years, or by both such fine and imprisonment.

SIGNED AND ENTERED by the Securities Commissioner this 20th day of October, 2010.

DENISE VOIGT COAWFORD

Securities Commissioner